

## EDUCATION

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+ 1999 - Certification in Computer Graphic Design Production, RISD

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## WORK EXPERIENCE

### Elewis Designer 2018 - present

Clients include Firestone, Tire Plus, Bridgestone, Truck Tech, and Rally Sport and AutoDirect. Creation of marketing materials including catalogs, email marketing campaigns and social media marketing assets. Production and coordination of large quantities of print materials that include post card promotions, posters, and in-house team building materials. Overseeing all print processes and organization of the shipping of printed items.

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### Dreamscapes Marketing & Design, Essex, CT. 2008 - present

#### Senior Designer/Art Director

Duties included overseeing in-house designers, freelancers and web developers. Creation of web sites using UX practices. Web maintenance and updates. Design and development of custom internet marketing materials including email newsletters using HTML and online platforms. Video editing and motion graphics for social media content creation. Designing of print marketing materials brochures, business cards, package design, ads and signage. Brand identity and development of style guides to ensure proper branding use.

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### Foxwoods Resort Casino/MGM Grand, Ledyard, CT. 1999 - 2008

#### Senior Designer

Creation of marketing assets for both Foxwoods and MGM Grand casinos and tribal entities. Projects included branding for promotional items and gaming events along with associated materials such as invitations and posters. Developed concourse displays for gaming and special events. Designed collateral for employee events and services including back of house employee contest promotions and tribal initiative programs. Created custom illustrations for Pequot Museum displays and educational materials. Worked with all organization print vendors and utilized special printing techniques including die lines, matte and gloss finishes, embossing and foils. Adhered to all departmental specifications to ensure satisfaction.

## PROFICIENT IN

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- + Adobe Photoshop CS 2025
- + Adobe Illustrator CS 2025
- + Adobe InDesign CS 2025
- + Adobe Premier Pro CS 2025
- + Adobe After Effects CS 2025

## OTHER TECH SKILLS

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- + Front end web designer  
Experience with  
Wordpress, HTML  
and CSS
- + Creation of e-newsletters  
using Constant Contact &  
Mail Chimp & HTML
- + Procreate application for  
illustration projects

## SKILL LEVELS

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Adobe Photoshop CS 2025



Adobe Illustrator CS 2025



Adobe InDesign CS 2025



Adobe Premier Pro CS 2025



Adobe After Effects CS 2025



## OTHER EXPERIENCES

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**Professional Illustrator**  
**Professional Musician**

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